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ZUWA ENERGY BRINGS CLEAR COOKING SOLUTIONS TO AREA 25 WITH 3-DAY ACTIVATION

Zuwa Energy embarked on a three-day community activation in Area 25, Lilongwe, aimed at promoting clean, affordable and efficient cooking solutions.

The activation, that run from 31st March to 2nd April, focused on the different products Zuwa has brought on the market such as Kwacha 6 and Macheza 32 and customers will be able to purchase products on-site.

Area 25 was selected as the ideal location for this activation due to its high population density and the growing need for reliable, smoke-free cooking alternatives. This initiative forms part of Zuwa Energy's ongoing commitment to making modern energy solutions accessible to Malawian households.

According to Zuwa Energy's Chief Operating Officer, Winston Ngwira, the initiative targets households that have access to electricity and currently rely on charcoal as their primary source of cooking, with a minimum of four people per household.

“We chose Area 25 because it represents the heartbeat of urban Malawi: busy, vibrant and full of families who deserve better energy choices, by targeting households currently using charcoal, we are offering a cleaner alternative that also saves time and money in the long run.” said Ngwira.

A resident of area 25, Henry Banda, who purchased Zuwa induction stove, describes the stove as the best way of addressing climate change saying the technology is helping to save the environment.

Zuwa Energy continues to confirm its commitment to provide clean energy solutions to Malawians.