

NEWSLETTER

MAY, 2022

MONTHLY HIGHLIGHTS

In the month of May, The Zuwa sales team had a sales work force efficiency training. In this training, the team discussed the best selling and marketing techniques and how to recruit and monitor agents. The team was fully equipped with knowledge after the training and they hit the ground executing what they learned.



NEW DEVELOPMENTS

The customer care department gave a notice that the minimum amount that can generate a token for Macheza 24 and Macheza 32 has been adjusted from K1000 to K3000. With this development the collections have risen in the month of May.

OUR VISION

To be the most reliable company in provision of energy solutions at all levels, everywhere.

OUR MISSION

We fight poverty through affordable energy solutions that offer the best customer experience so that everyone can live better.

OUR VALUES

- Honesty
- Innovation & creativity
- Empowerment
- Contribution, not competition
- Respect

HIGHLIGHT ON OUR VALUES



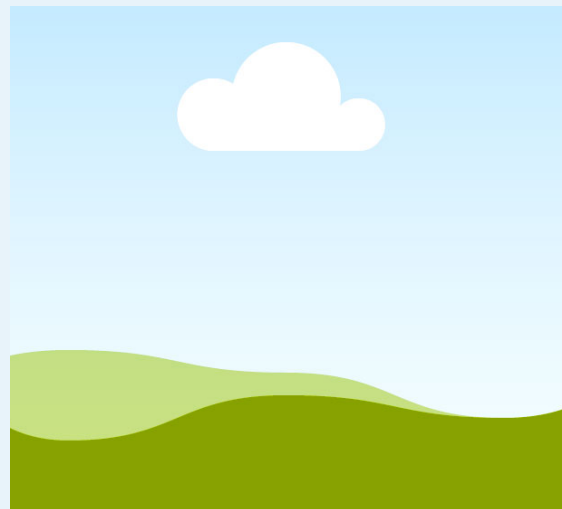
. "Champions don't show up to get everything they want; they show up to give everything they have."

- Alexander den Heiner

RESPECT



- We respect diversity and needs of our customers, our people and environment.
- We treat all people with equal respect and dignity regardless of their sex, race, and national origin.
- Treat people with appreciation and respect - apologise where necessary. Tell coworkers to express their ideas without fear.
- Mutual respect among colleagues
- Senior staff must show respect for junior staff.



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